



VÉRITÉ
SONOMA COUNTY



VÉRITÉ



The wines of Vérité, French for “truth,” are the result of a combination of old-world experience and new world, Sonoma County fruit. Each wine is a distinct blend of unique components harvested from small vineyard blocks, culminating in a meticulously formed union of grape varieties, climate, soil expression, and winemaking technique. Vigneron Pierre Seillan refers to this methodology as *droit du sol*, “right of the soil.” Vérité is dedicated to crafting wines without compromise —wines that reflect the terroir in which they are grown.





ONE VISION

A PARTNERSHIP OF THE JACKSON/BANKES AND SEILLANS

Jess Jackson (1930–2011) was already the founder of one of the most successful family-owned wine companies in the United States when he met Pierre Seillan during a visit to France in the 1990s. A true visionary, Jackson was driven by a passion for producing extraordinary wine from California's top vineyards. From these vineyards, he longed to create a wine that would earn its place next to the world's great wines, and was confident the terroir of Sonoma County had that potential.

A friendship developed between the Jackson family in California and the Seillan family in Bordeaux. When Pierre Seillan visited California in 1997, he too saw the potential and did not hesitate when Jackson asked him to come to Sonoma County to realize this dream together. And so, Vérité was born.

VIGNERON TEAM

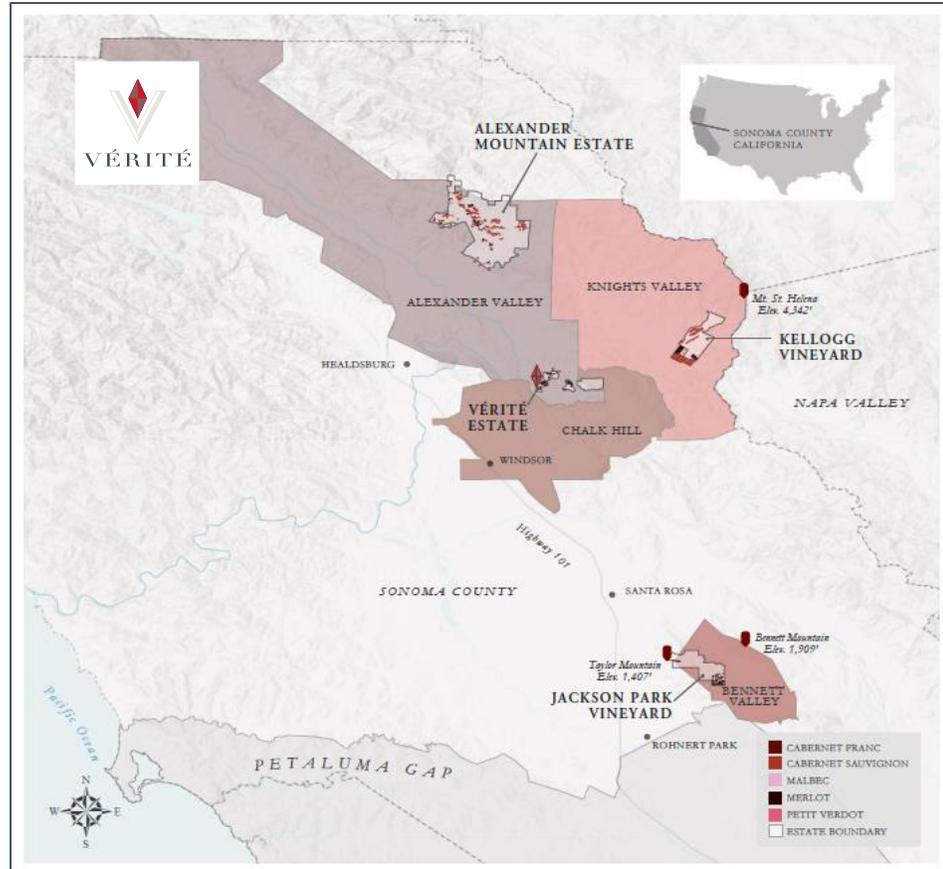
Pierre Seillan has spent the past five decades perfecting his micro-cru philosophy to create world-class wines. His passion lies in crafting wines from diverse terroirs, using the same approach to capture the unique expressions of Sonoma County, Bordeaux, and Tuscany in each vintage.

Seillan's career in the wine industry began at Bellevue, his family's estate in Gascony, France, where he learned to grow Cabernet Sauvignon, Merlot, Cabernet Franc, and several white varieties. Later he focused on Cabernet Franc at Château de Targé in the Loire Valley. Seillan then spent two decades in Bordeaux making wine at several châteaux for Raoul and Jean Quancard. While working across eight different appellations, he quickly discovered the many nuances within different vineyard sites throughout Bordeaux. This became the backbone of his micro-cru philosophy, which allowed him to build the elegant and complex architecture of his wines.

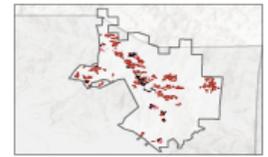
Having crafted the wines of Vérité since 1998, Pierre is today joined by his daughter Hélène Seillan. Under his guidance, Hélène has stepped into the role of Assistant Winemaker at the estate, ushering in the 2nd generation of this exceptional Jackson and Seillan family partnership.



SONOMA COUNTY



ALEXANDER MTN. ESTATE



VÉRITÉ ESTATE



KELLOGG VINEYARD



JACKSON PARK VINEYARD



The diversity of Sonoma County is mirrored in our estate vineyards. The soils and microclimates in our mountain and hillside vineyards vary dramatically from block to block, creating what we like to think of as small vineyards within vineyards—our palette of soil types. Each is distinct from the others, so we call these special blocks *micro-crus*. They are the heart and soul of our terroir philosophy at Vérité. Everything we do here—from the vineyard to the bottle—we do with the goal of allowing these micro-crus to transmit the message, or truth, of our soil in Sonoma County. The truth is in our soil and speaks clearly through our wines.

MICRO-CRU PHILOSOPHY

A mosaic of more than 50 micro-crus provides Vigneron Pierre Seillan and his daughter H el ene, with a complex palette of aromatics, flavors, textures, and structural elements to craft the wines of V erit e. Each micro-cru is harvested and fermented separately, then aged in French oak barrels of various custom toasts. They carefully tailor their winemaking techniques and oak regimens to the personality of each lot. This results in hundreds of unique components which they use to create the architecture of La Muse, La Joie, and Le D esir.





ALEXANDER VALLEY



VÉRITÉ

ALEXANDER VALLEY



Stonestreet Estate

The mountains above Alexander Valley provide an abundant variety of soil types, elevations, aspects, and micro-climates. Cabernet Sauvignon, Cabernet Franc, and Merlot thrive in this environment and develop deep roots. These hardy underground systems channel valuable nutrients to the grapes and create fruit teeming with power, elegance, and complexity.

ELEVATION: 900 – 2,400 feet above sea level

VARIETIES GROWN:

- Cabernet Sauvignon
- Cabernet Franc
- Merlot



VÉRITÉ

CHALK HILL

CHALK HILL



Vérité Vale

The Chalk Hill appellation is named for the volcanic ash soil that adds a memorable touch of minerality to the wines produced here. The vineyards benefit from cool mornings and warm, sunny afternoons moderated by coastal breezes from the nearby Russian River. Our Merlot blocks face northwest, Cabernet Franc east, and Petit Verdot south—sun and wind orientations that optimize the expression of each variety and its many micro-crus.

ELEVATION: 160 – 500 feet above sea level

VARIETIES GROWN:

- Cabernet Franc
- Merlot
- Malbec
- Petit Verdot



KNIGHTS VALLEY



VÉRITÉ

KNIGHTS VALLEY



Knights Valley

The Knights Valley region is known for very warm afternoons that give way to cool nighttime temperatures. Cabernet Sauvignon flourishes on southwest-facing slopes that boast well-draining, gravelly volcanic soil—optimal conditions for developing fruit with outstanding varietal concentration and complexity. Our Knights Valley vineyards lie between 500 and 1,000 feet above sea level.

ELEVATION: 500 – 1,000 above sea level

VARIETIES GROWN

- Cabernet Sauvignon



VÉRITÉ

BENNETT VALLEY



VÉRITÉ

BENNETT VALLEY



Taylor Peak - Bennett Valley

Bennett Valley is cooled by wind and fog, streaming in from the nearby Pacific Ocean, through the Petaluma Wind Gap. Warm days ensure the development of vibrant varietal character in the fruit, while cool nights maintain balanced acidity. Our vineyards are positioned on the eastern-facing flanks of Taylor Peak, in well-drained, rocky clay that is ideal for Merlot, and Cabernet Franc.

ELEVATION: 580 – 1,450 above sea level

VARIETY GROWN:

- Merlot
- Cabernet Franc

2021 VINTAGE OVERVIEW



The 2021 Sonoma County growing season was preceded by a very chilly winter with below average rainfall, marking a second straight year of drought in Northern California.

To ensure balance between the vines and available soil nutrients in the coming vintage, our vineyard teams carefully pruned each vine throughout the cold winter months, reducing the number of clusters each would be asked to ripen. Cool temperatures persisted into early spring, pushing Budbreak a bit later than average, but by early May the weather warmed up beautifully, delivering a fine start to the growing season. The summer months brought sunny, warm weather with characteristically cool nighttime temperatures, and only a few minor heat spikes.

These conditions produced remarkable quality fruit, yielding wines of concentration and balance, with brilliant acidity and restrained alcohol levels. Harvest took place between September 2 and September 27.

LA MUSE

2021



La Muse *Inspiration*

Crafted primarily from Merlot, La Muse delivers incredible depth and texture through impeccable farming of top micro-crus throughout Sonoma County. La Muse was first produced in 1998 and is inspired by the finest wines of Pomerol.

Aroma: Black cherry, cranberry, and blackberry coulis combine with, dark chocolate, freshly ground espresso, and powdered mushroom.

Palate: Layers of red & black fruit, toasted cedar, and warm baking spices. The finish is satisfyingly long, marked by velvety tannins, ample fruit, mouth-watering acidity, and crushed stone minerality

Appellation: 100% Sonoma County

Composition: 90% Merlot, 6% Cabernet Franc, 4% Malbec

Specifics: 14.1% Alcohol

Aging: 16 months in 100% French oak, 95% new



98 Points – Lisa Perrotti-Brown MW, *The Wine Independent*, August 2024

93-96 Points – Erin Brooks, *Robert Parker Wine Advocate*, August 2023

97-99 Points – Audrey Frick, *JebDunnuck.com*, November 2023

LA JOIE

2021



La Joie *Joy*

Inspired by the classic wines from the Pauillac region of Bordeaux, La Joie is blended from numerous mature plantings of Cabernet Sauvignon, Merlot, Cabernet Franc, and Petit Verdot, grown along the steep hillsides and volcanic benches of the Mayacamas Mountains.

Aroma: Fresh plum, crushed pomegranate, and black currant, combine with, sage, fresh bay leaf, and dried clove.

Palate: Dried blackcurrant and warm black plum compote with savory undertones of maduro tobacco, toasted brown butter, and an earthy element of iron minerality. The muscular structure is marked by robust tannins and brilliant acidity.

Appellation: 100% Sonoma County

Composition: 71% Cabernet Sauvignon, 14% Merlot, 10% Cabernet Franc, 5% Petit Verdot

Specifics: 13.9% Alcohol

Aging: 16 months in 100% French oak, 95% new



100 Points – Lisa Perrotti-Brown MW, *The Wine Independent*, August 2024

96-98 Points – Erin Brooks, *Robert Parker Wine Advocate*, August 2023

98-100 Points – Audrey Frick, *JebDunnuck.com*, November 2023

LE DÉSIR

2021



Le Désir *Desire*

Vérité Le Désir is a Cabernet Franc-based blend that exudes high-toned aromatics, a profound core of structure, and lingering iron-graphite minerality. Inspired by the iconic wines of Saint-Émilion, Bordeaux, Le Désir demonstrates the exceptional quality of Cabernet Franc when grown in the cooler micro-crus of Sonoma County.

Aroma: Ripe red and black fruit with fresh violet blossom, fresh cut greenery, dried black tea leaf, crushed walnut shell, and subtle ground clove.

Palate: The firm texture is balanced by prominent fruit flavors, along with fresh botanicals, and high-toned oak elements that are spicy and bright. The long finish is savory and marked by petrichor minerality.

Appellation: 100% Sonoma County

Composition: 87% Cabernet Franc, 10% Merlot, 3% Malbec

Specifics: 14.1% Alcohol

Aging: 16 months in 100% French oak, 95% new



98 Points – Lisa Perrotti-Brown MW, *The Wine Independent*, August 2024

95-97 Points – Erin Brooks, *Robert Parker Wine Advocate*, August 2023

97-99 Points – Audrey Frick, *JebDunnuck.com*, November 2023



VÉRITÉ

HISTORICAL ACCLAIM

SEVENTEEN 100-POINT SCORES

Robert Parker Wine Advocate

2019 LE DÉSIR

Article: "USA, California, Sonoma County:
Vérité's Past & Future," July 2022

2018 LA MUSE

Article: "Catching Up on the Newly Released
2018s and 2019s," July 2021

2016 LA MUSE

Article: "Mid-Oct. 2018 New Releases,"
October 2018

2015 LE DÉSIR

Issue #235, February 2018

2014 LA MUSE

Issue #227, October 2016

2013 LA MUSE

Issue #221, October 2015

2013 LA JOIE

Issue #221, October 2015

2012 LA JOIE

Issue #221, October 2015

2012 LE DÉSIR

Issue #221, October 2015

2008 LA MUSE

Issue #195, June 2011

2008 LE DÉSIR

Issue #195, June 2011

2007 LA MUSE

Issue #195, June 2011

2007 LA JOIE

Issue #195, June 2011

2007 LE DÉSIR

Issue #195, June 2011

2005 LA JOIE

Issue #219, June 2015

2005 LE DÉSIR

Issue #219, June 2015

2001 LA MUSE

Issue #195, June 2011



Vérité Estate

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